

The Institute for Sustainable Leadership is an independent entity that conducts, fosters and coordinates forward-thinking research into sustainable leadership, and disseminates the findings to practitioners, academic colleagues and the general public. Its mission is to assist organisations achieve quantum leaps in organisational performance. Dissemination of research outcomes is done through integrated educational and other services that are complementary to, and further inform, the underlying research agenda. ISL seeks to cooperate with and provide services to corporations, industry and professional associations, individuals, governments, not-for-profits, students and affiliates drawn from the academic sector.

The philosophy of the **College of Management, Mahidol University** reflects the vision of Prince Mahidol who asserted that the purpose of education is to contribute to the social and economic development of society. Using this vision as a guide, the CMMU seeks to create a learner-centred environment that enables students to learn how to apply knowledge of best management practices drawn from global and local sources. Their learner-centred approach focuses not only on the application of knowledge in the lives of students today, but also on the development of students who possess the skills and motivations needed for life-long learning.

The Thailand Sustainable Development Foundation, sponsor of this conference, was established in 2014 with an objective to promote development that provides for balance and sustainability in the economy, society, environment, and culture, especially the application of "The Philosophy of Sufficiency Economy" both in local and international context. TSDF promotes development that provides for balance and sustainability. It serves as a focal point for

- (1) a body of knowledge regarding sustainable development at both local and international levels and
- (2) area-based community development to ensure the success of balanced, continued and sustainable growth.

Cover photo: Olga Mirkina



**External Development Excursion
11th International Symposium on
Sustainable Leadership, 2016
Thailand, May 29-30**

**Institute for Sustainable Leadership
College of Management, Mahidol University
Thailand Sustainable Development Foundation**



11th International Symposium
External Development Excursion, May 29-30, 2016
A visit to the Khao Hin Sorn Royal Development Learning Center

Sunday May 29

- 13.30-14.00 Registration at the Lobby Lounge, Centara Grand at Central World, 23rd floor
- 14.00-16.00 Travel by luxury vans to Khao Hin Sorn Royal Development Learning Center, Chachoengsao Province
- 16.00-16.30 Check-in to accommodation at Khao Hin Sorn Learning Center
Welcome drinks and snacks
- 16.30-17.00 A tram ride around the Learning Center
- 17.00-18.00 Leisure time
- 18.00-20.00 Dinner at the Center dining room

Monday May 30

- 07.00-08.30 Breakfast at the Center dining room
- 08.30-10.00 Khao Hin Sorn Royal Development Learning Center presentation and tour, including Learning Center Exhibition and Clay Museum
- 10.00-10.15 Snack break
- 10.15-11.30 Tour around the Learning Center, including visits to: the New Theory Agriculture, the Fishery, the Community Development Work on "New Theory", the Royal Pavilion, the Royal Villa, the Tree Planted by His Majesty the King
- 11.30-12.00 Visit the Center shop
- 12.00-12.30 Check-out
- 12.30-13.30 Lunch at Khao Hin Sorn Center Dining room
- 13.30-15.30 Travel back to Centara Grand Hotel, Bangkok
- 17.30-19.00 Symposium opening: registration and welcome cocktails (Room M1/Floor 23)

Please bring a hat, sunblock lotion, sunglasses, summer lightweight breathable clothing, comfortable shoes (not high-heel shoes), and mosquito repellent lotion. It will be very hot. Dress code is casual.

This visit will be a complete change of scenery from Bangkok and the usual locations visited by urban Thais and foreign visitors, giving us all an insight into rural life in a sustainable environment.

About Khao Hin Sorn Royal Development Learning Center

Located 90km east of Bangkok in Chachoengsao Province, Khao Hin Sorn is a 303ha site, demonstrating a variety of sophisticated agricultural, animal husbandry and water management techniques combined to achieve an ecological balance. Established in 1979, it was the first of the 6 study centers set up across Thailand by His Majesty King Bhumibol Adulyadej as integrated models to rehabilitate eroded soil, to reforest and to make the land highly productive again on an ongoing, sustainable basis.

The land the Center now occupies was an arid, unfarmable area, wasted by uncontrolled deforestation and overuse of pesticides - the typical side effects of cash-crop style of production. This now flourishing productive area serves as a training center promoting all aspects of agriculture, such as cultivation techniques, propagation of crop varieties, animal husbandry, fishery, etc. to farmers in the surrounding villages for application on their own land, and also to farmers in other areas. Both farming and processing techniques are covered to enable farmers to make a better living from their labours.

The Center also conducts ongoing research to improve and refine farming techniques and to achieve productive yields, following the principles for land management according to the concepts of the Sufficiency Economy.

The Sufficiency Economy Philosophy (SEP)

The SEP was fully developed by His Majesty as a means of leading his country out of the 1997 Asian crisis and has been implemented across many sectors of Thai society.

Sufficiency thinking is intended as a virtues-and science-based decision-making framework or foundation that can be applied to all spheres of life. It is underscored by sets of practical work principles that suggest appropriate ways of actually behaving. Sufficiency thinking further foresees measurable economic, societal, environmental and cultural outputs that are kept in balance.

However, the ultimate outcomes envisaged are overall wellbeing and sustainability, which include being self-reliant, immune against hardships, resilient should hardships occur, adaptable and, above all, happy.